

VCDPA

Summary

Regulation: Virginia Consumer Data Protection Act

Abbreviation: VCDPA

Governs these parties: all websites, companies, and organizations that do business in Virginia, or that produce products or services targeted to residents of Virginia

Enforced by: the office of the Attorney General (OAG)

Details

The Virginia Consumer Data Protection Act (VCDPA) enforces the consumer's right to opt-out of having personal data collected, processed, and sold, requiring companies and organizations to obtain prior consent from end-users if they collect or process sensitive personal data.

Like the **EU GDPR rules** for user consent, the VCDPA also prohibits consent banners (or “cookie banners”) from having pre-ticked boxes, making it clear that end-user consent must be “freely given, specific, informed and unambiguous.”

The rest of this document is designed to help our community understand VCDPA better by outlining the following information.

- **How it Relates to Cybersecurity**
- **How Coro Handles Compliance for You**

How it Relates to Cybersecurity

Virginia's VCDPA guides businesses to:

- ensure that their personal data processing operates based on transparency, security, and consent
- discover how personal data is processed, map out how and to whom they share personal data with third parties, and manage how personal data is stored as well as protect personal data from breaches and abuse
- establish security practices for their data collection and processing