

# UCPA

## Summary

**Regulation:** Utah Consumer Privacy Act

**Abbreviation:** UCPA

**Governs these parties:** all businesses that process personal data and data rights for Utah citizens

**Enforced by:** the office of the Attorney General (OAG)

## Details

UCPA aims to give consumers substantial control over their personal data, and emphasizes the privacy of children, in particular, providing tools to protect their privacy and control the usage of their personal data.

In order to comply, ensure:

- awareness in the workplace and implement data security on all levels including technical, administrative, and physical.
- your Privacy Notice is updated and promotes transparency and accessibility
- implementation of a proper consent management system

The rest of this document is designed to help our community understand UCPA better by outlining the following information.

- **How it Relates to Cybersecurity**
- **How Coro Handles Compliance for You**

### How it Relates to Cybersecurity

The UCPA establishes consumers' rights to access, delete, portability, and opt-out of targeted advertising or sale of personal data, adopting transparency in their data processing activities. It also establishes controller and processor obligations, and privacy notice requirements.

### How Coro Handles Compliance for You

At Coro, we've done the research thoroughly and regularly track updates to the regulation in order to ensure that you are implementing best practices in the areas we cover when we're protecting your systems.