

CCPA

Summary

Regulation: California Consumer Privacy Act

Abbreviation: CCPA

Governs these parties: all organizations processing information on California residents or doing business in California

Enforced by: the Office of the Attorney General (OAG)

Details

The California Consumer Privacy Act (CCPA) gives consumers more control over their personal information that businesses collect about them. It secures privacy rights, including:

- The right to know about the personal information a business collects about them and how it is used and shared;
- The right to delete personal information collected from them (with some exceptions);
- The right to opt out of the sale of their personal information; and
- The right to non-discrimination for exercising their CCPA rights.

In order to comply with the CCPA regulation businesses are required to give consumers certain notices explaining their privacy practices.

The rest of this document is designed to help our community understand CCPA better by outlining the following information:

- **How it Relates to Cybersecurity**
- **How Coro Handles Compliance for You**

How it Relates to Cybersecurity

The regulations implementing the CCPA require that a business utilize reasonable security in the context of personal information collected or processed for specific purposes, including consumer requests and information provided in response to access requests.