PSA overview

Professional Services Automation (PSA) is a comprehensive software solution designed to streamline and optimize various aspects of professional service firms' operations. It encompasses project management, resource allocation, time tracking, expense management, and client billing processes. PSA enables organizations to effectively manage projects, allocate resources efficiently, and monitor project timelines and budgets. Its advantages include advanced project insights, improved resource allocation, enhanced client satisfaction, reduced administrative overhead, better compliance management, and comprehensive financial tracking. PSA systems are particularly valuable for consulting firms, IT services, and other businesses that deliver professional services, helping them improve productivity, client satisfaction, and profitability by automating and centralizing critical operational functions.

Coro can integrate with the following PSA platforms:

- **Gradient**
- **ConnectWise**