

Risk types

Organizations face many risks to their data and some risks can develop unintentionally (for example, sharing files or sending information to the wrong recipient). However, the most common threats emerge from data misuse and malicious activities.

The major risk areas for organizations include:

Data theft or loss

Data theft, loss, breach, or damage can cause financial and reputational loss to an organization.

Business continuity

The cost of recovery from a severe data breach can be too high.

Regulatory compliance

Almost all organizations are now bound to comply with one or more regulations surrounding customer, user, and employee data and privacy.

Insurance requirements

The need for organizations of all sizes to comply with ever-increasing insurance policy requirements.

Business data in this context refers to data files, emails, or communications used and processed as a part of an organization's operations. This data may be stored on user endpoint devices, internal server systems, or externally in other cloud applications.